

2021

DELTA AREA CHAMBER OF COMMERCE

MEMBERSHIP GUIDE



Delta Area Chamber of Commerce Building

Contents

- 3 Hello message
- 4 Why join the Chamber?
- 5 Membership Investment Schedule
- 6 Are you Maximizing your Membership?
- 8 Marketing opportunities
- 9 Digital Marketing
- 13 Lets Talk Numbers
- 14 Connect with Us
- 15 Networking & Education
- 16 Awards Banquet

"The strength of the Chamber lies in its membership . . ."

The Delta Area Chamber of Commerce is a non-profit organization of the Delta area business community. It connects business, industry, and professional individuals to improve the economy and build a more vibrant and prosperous community. The strength of the Chamber lies in its membership. Collectively we can accomplish what no one could do individually. If you are seeking exposure, creative ways to reach new customers/market your business, or position your company as a community leader, we have multiple, unique ways to partner with you! We would love to help you find the right opportunities for your business to achieve the goals you have set.

Hello friend!

We are reaching out today to let you know that it is time to renew your Delta Area Chamber of Commerce membership. During this unprecedented time, it is vital that our local businesses work together and support one another, and we at the Chamber are dedicated to helping your local business survive and thrive.

In addition to our regular programming and events that drive business to our local economy, the Chamber has stepped up during the pandemic to meet the unique challenges our member businesses are facing. We created a COVID-19 Resource web page to help you navigate this turbulent time, we have been your voice in communicating needs and challenges to the Village administration, and we have increased our member marketing and spotlights in order to boost visibility and encourage local spending.

We hope that you will continue your partnership with us as we continue to work through the current circumstances so that we may come out on the other side stronger and more unified. We understand that cash may be tight and so we are offering several options, including monthly payments and automatic ACH withdrawals. If this is something you would be interested in, please let us know. We are always more than happy to work with you.

If you have any questions or if there is anything else we can do to assist your business, please don't hesitate to reach out to us!

Sincerely,

Mitchell & Amanda

DACC Staff

Why join The Chamber?

INCREASE YOUR EXPOSURE

- Website coverage and ability to post jobs, events, hot deals, and news releases
- Literature display
- E-Referrals
- Listing in Annual Business Directory
- Ribbon Cuttings
- Member Spotlights
- E-Blasts available

EXPAND YOUR NETWORK

- Business After Hours, Women in Business or Morning Business Buzz
- Membership Appreciation
- Booth Opportunities at Deltarado Days, Spring Expo or Delta Proud Events
- Annual Awards Dinner
- Various Social Events throughout the year

ADVOCACY

- Front seat to business advocacy with City of Delta and Surrounding areas
- Taking charge to voice our members feedback

OPPORTUNITIES

- Educational Opportunities for you and your employees
- Let your voice be heard through committees and the Ambassador Program

BUSINESS SERVICES

- BW/Color copies and printing available at a reduced cost
- Press release templates & additional resources
- Conference room at a discounted or no cost

INFORMATION

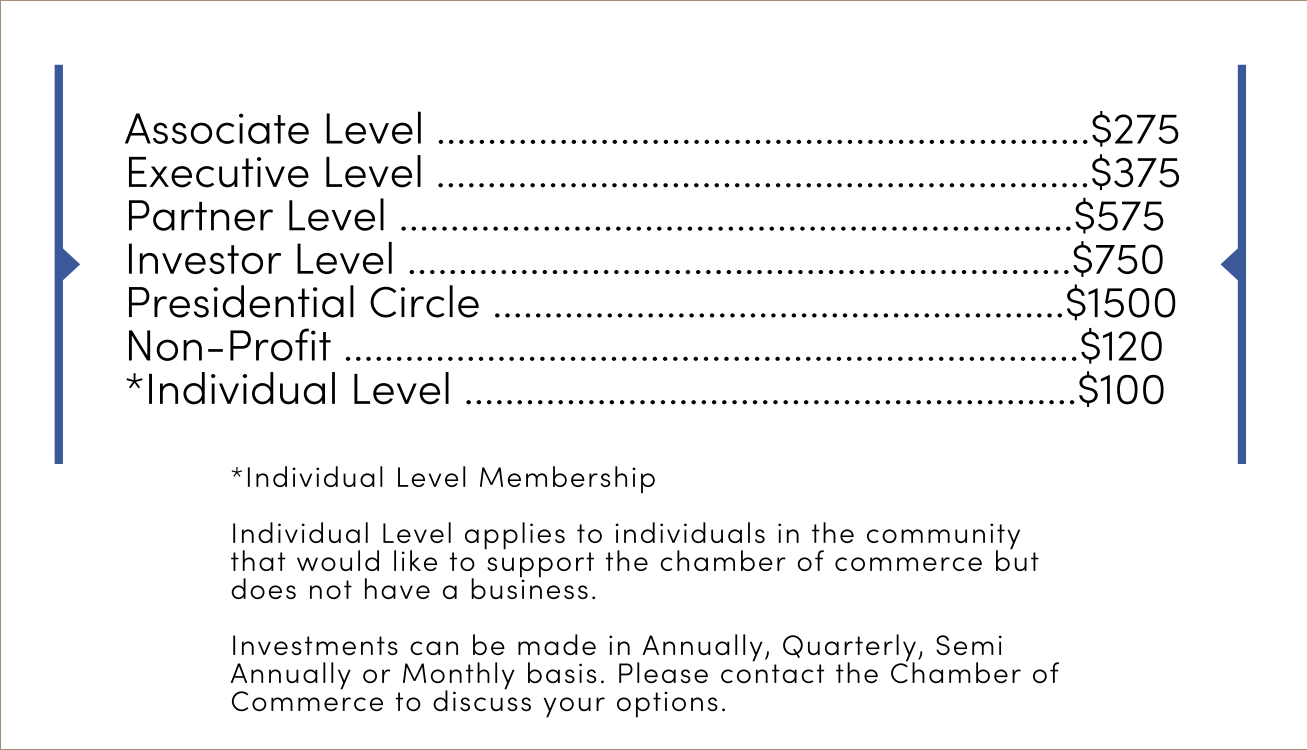
- The Chamber acts as a hub for information and streamlines relevant information for the business community
- Provide information to visitors about the community and our members
- Access to analytics from your listing and postings





Membership Investment Schedule

All membership investments are able to be paid through monthly ACH withdrawals. Contact Mitchell Gronenthal at Director@deltacolorado.org or (970) 874-8616 for more information.



Associate Level	\$275
Executive Level	\$375
Partner Level	\$575
Investor Level	\$750
Presidential Circle	\$1500
Non-Profit	\$120
*Individual Level	\$100

***Individual Level Membership**

Individual Level applies to individuals in the community that would like to support the chamber of commerce but does not have a business.

Investments can be made in Annually, Quarterly, Semi Annually or Monthly basis. Please contact the Chamber of Commerce to discuss your options.

Investments above are based on one-time annual payments.



Are you **MAXIMIZING YOUR MEMBERSHIP?**

Your Chamber membership is a lot like a gym membership. The gym offers a number of tools to help you achieve your goals: free-weights, treadmills, stair-steppers. But if you don't use these tools, you won't achieve your fitness goals.

Similarly, the Chamber offers many tools that can help you achieve your business goals. Your online business listing helps you gain exposure by utilizing google search engine optimized keywords. Timely tools like our COVID-19 Resources to help you keep moving forward through the good days and the bad.

Check these steps off your list and get started maximizing your chamber membership today:

- Refresh your member listing on deltacolorado.org - Need your login and password. Reach out to Mitchell at the Chamber to gain access!
- Join the Delta Area Chamber of Commerce Facebook group
- Post a job opening, event, news release, or hot deal, through your member portal
- Drop off your literature/business card to display at the Welcome Center
- Join the Delta Area Chamber of Commerce e-Blast

Membership Information Center



Logged in as Delta Area C

Account Settings

- Home
- Directory
- Events
- Resources
- Reports
- News
- Settings

Home

Welcome Message

Read Later

ChamberMaster is your direct connection to the **Delta Area Chamber of Commerce, Inc.** As a member of the Delta Area Chamber of Commerce, Inc. you have the opportunity to market your business to consumers visiting <http://www.deltacolorado.org/> by enhancing your informational [home page](#) with [pictures](#) and [text](#). You can also post [hot deals](#), [job openings](#) and [events](#), add [keywords](#) to help consumers find you when they run searches, and run reports to see hit statistics for your home page and other advertised items.

Whether at work, at home, or traveling, anywhere that you have access to the internet you will be able to edit your information by logging into the ChamberMaster website. If you have any questions regarding this site please contact your Delta Area Chamber of Commerce, Inc. representative.

All Favorites

Filter



Laura Punkoney
[Amazing Health Wellness](#)

Amazing Health Wellness has changed their information.

Tuesday, March 3, 2020 3:05 PM · 0



Jennifer Hutson
[Mountain West Advanced Medical Massage](#)

Mountain West Advanced Medical Massage has changed their information.

Tuesday, July 9, 2019 1:16 PM · 0

Upcoming Events



JANUARY 2021

Discover the Possibilities Tours

Mosaic is a faith-based nonprofit organization with programs that

... see more

Member Profile

Your Company Profile is 26%



UPDATE

Refer a Business for Membership



Refer others to the Delta Area Chamber of Commerce, Inc.

MemberPlus

Post job openings, news releases, events, and more! Access resources and analytics too.

Marketing Opportunities

DACC is proud to offer many marketing opportunities for Chamber members. Please keep an eye out for additional opportunities throughout the year.

VISITORS GUIDE & BUSINESS DIRECTORY

Printed annually, the Delta Area Chamber of Commerce Visitors Guide & Business Directory is one of the primary resources for visitors and residents. Your business is included in the directory listing free of charge--this is included in your membership investment. Additional ads start at \$???.00. The guide will be printed for 2021 soon. Keep an eye out early spring of 2021 for more information.

VOICEMAIL ADVERTISING

Looking for other opportunities that will get your business name out to the community. Ask about becoming a voicemail advertiser. The Delta Area Chamber of Commerce offers a non traditional way to get your business recognized by offering you a spot on our phone system. So everytime someone calls they hear a message from your business.

EVENT SPONSORSHIPS

Show your Delta pride by sponsoring one of several sponsorship opportunities throughout the year. Many different sizes are available to keep your budget on track. Our events are one of the best ways to get your information out to the community. Contact Mitchell to discuss your options.

Digital Marketing

Looking for digital marketing solutions? We offer a wide variety of opportunities. Check out what we offer below.

MEMBER SPOTLIGHT

FREE

- Contact Amanda at the Chamber to get information to getting your member spotlight. 970-874-8616
- Member spotlight put into weekly e-blasts

WEBSITE BANNER AD (MONTHLY)

\$100.00

- Annual Metrics of impressions and clicks

E-BLAST SPONSORSHIP (MONTHLY)

\$100.00

- Name in Subject Line
- Priority spot at top of e-blast (call for details)
- Share news with the Chamber email list of 1000+ contacts
- Ability to add additional bulleted description

E-Blast

Banner ad

PLACE YOUR AD HERE

CONTACT THE CHAMBER TO FIND OUT HOW!

DELTA AREA CHAMBER OF COMMERCE, 301 MAIN STREET, DELTA, CO, 81416, UNITED STATES 970.874.8616 DIRECTOR@DELTAOLORADO.ORG

Website built by [Jay Stunksberry](#)

January 15th, 2020

DELTA AREA CHAMBER OF COMMERCE

Present's

Friday Fun Fav's

That's right! Click the link below to see what our Friday Fun Fav's are here at the Chamber. These are all of your local non-profits, businesses and member related fun fav's coming up!

Enjoy!

[Click here to see upcoming events](#)

Have something to share? Let us know by replying to this email or sending us information each week by Wednesday at noon. Send us information, pictures/graphics, links to websites that you would like to be included.



Freedom Construction, LLC

Contractors / Construction

560 S. Westgate Dr., Grand Junction, CO 81506

(970) 209-4734

Send Email

Visit Website



Hours:

Monday to Friday from 9:00 am to 5:00 pm

Driving Directions:

West Pinyon and 25 Road

ABOUT US

Home Improvement Company. Specializing in energy efficient replacement windows, siding, doors and more

Instagram~ @fclcreplace

twitter~ @freedomconstruction



Enhanced listing

The Extra's

Here at the Chamber of Commerce we believe in making sure your company is covered in all aspects. Below is our list of extras we offer to you at highly discounted rates.

PRINTING NEEDS

- Have printing needs but not sure you want to pay the high prices at other retailers. Even though we encourage you to use them, we understand that costs are always on the brain. We offer discounted rates for printing up to 11x17.

BOARD ROOM USAGE

- Having a large meeting but don't have the space to host it. Well we do here at the chamber. We have a 15+ person board table and room to bring in more chairs. Members get to utilize the board room for free and \$15 for non-members.


STAGE RENTAL

- Hosting an event and you're in need for a stage. We've got you covered. The Delta Area Chamber offers a stage to rent. Either daily or weekly we got you covered. Members pay \$100.00 a day and Non-Member pay \$150.00

PROJECTOR & SCREEN RENTAL

- Having a meeting and are in need of a Projector & Screen? Well you're in luck. That's another benefit of being a chamber member, we offer ours for rent. Members pay \$10.00 and Non-Members pay \$20.00

Social Media Shares

 **Delta Area Chamber of Commerce**
21h · 🌐



T J Cycles & Offroad
January 11 at 10:06 AM · 🌐

Call 970-399-3487 or swing by on your bike for speedy, helpful repairs from the pros in Delta, CO. We'll get started on that next repair or maintenance project, ... [See More](#)

👍 Like 💬 Comment ➦ Share

 **Delta Area Chamber of Commerce**
January 12 at 12:27 PM · 🌐

Attention Western Colorado Wine Enthusiasts!
On January 12, at 6:00 pm, don't miss a fabulous online lecture, "North Fork Geology and Viticulture: the Gift of the Valley," by Dr. Dave Noe from CB Chamber member Colorado Detours! This one-hour presentation is free to the public, and is sponsored by Paonia's Blue Sage Center for the Arts.

Join us for an armchair investigation of the relationship between land and wine, an illustrated story about the geology of the North Fork... [See More](#)



👍 Like 💬 Comment ➦ Share



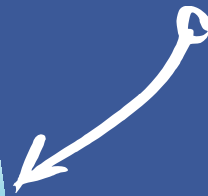
Allen Golden
Director, Technical College of the Rockies

I am a Western Slope native
I spend as much time as possible in the mountains
I enjoy photography, reading, writing, and cooking
I am Delta Area Chamber

Grow Connect Build

Deltacolorado.org

Example Member spotlight



Let's talk numbers . . .

Jan-Dec 2020

DELTA AREA CHAMBER OF COMMERCE

DELTA CHAMBER.ORG

- 13,997 visits
- 11,052 page views
- 44 country visits

Top referrals

- Cityofdelta.net
- Deltacounty.com
- deltalibraries.org
- deltahospital.org
- deltacountycolorado.com

@DELTAAREACHAMBER

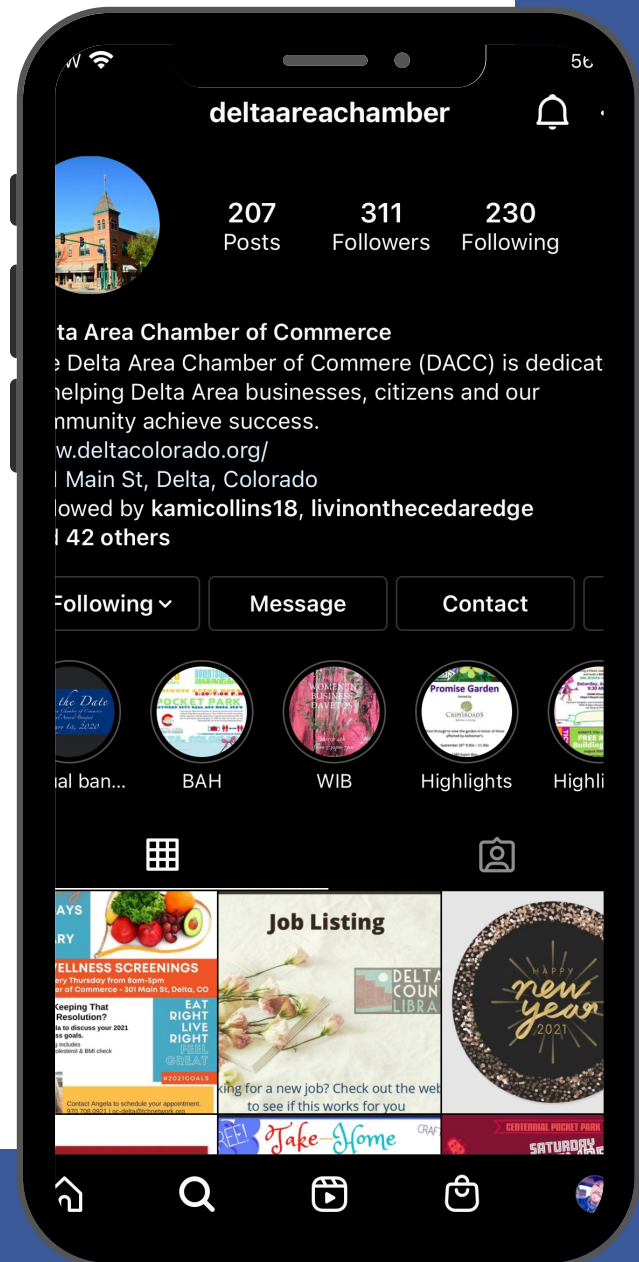
Instagram Followers: 311 and growing
 Facebook Followers: 1,960

MEMBERS AS OF DEC 2020

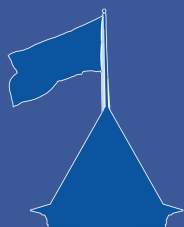
Total of 279 members as of December 2020 and growing
 Interested in joining the Chamber?
 Visit deltacolorado.org

BUSINESS REFERRALS

Delta Chamber Staff helped refer over 2500 businesses to the community and individuals visiting the area.



Connect with us:



WWW.DELTACOLORADO.ORG



[DELTA AREA CHAMBER OF COMMERCE @DELTACHAMBER](https://www.facebook.com/deltachamber)



[WOMEN IN BUSINESS \[HTTPS://WWW.FACEBOOK.COM/GROUPS/DELTAWIB\]\(https://www.facebook.com/groups/deltawib\)](https://www.facebook.com/groups/deltawib)



[@DELTAAREACHAMBER](https://www.instagram.com/deltaareachamber)

Networking + Education

MORNING BUSINESS BUZZ

The Morning Business Buzz is a quarterly speaker breakfast series which aims to connect small and medium size businesses by facilitating the exchange of ideas and strategies for business growth and success.

BUSINESS AFTER HOURS

Business After Hours is an informal reception that mixes business with pleasure and gives chamber members an opportunity to get acquainted. It also provides the host site with an opportunity to showcase their facilities, products, and services.

WOMEN IN BUSINESS

Women in Business is an informal reception that mixes business with pleasure and gives Women owned chamber members an opportunity to get acquainted. It also provides the host site with an opportunity to showcase their facilities, products, and services.

MEMBER ORIENTATION

Member Orientation is a hour long meeting with other new members and the director of the chamber to give you all the ins and outs of your chamber membership. We go over what a chamber is and does for your business, how we can help your business, other benefits your membership gets you, events and sponsorship opportunities and more!

LUNCH & LEARNS

The Delta Area Chamber hosts lunch and learns every week throughout the year. We bring educational opportunities to you from quickbooks to how you can keep your membership information up to date through our Chambermaster portion of our website.



Annual Awards Banquet

The Delta Area Chamber of Commerce hosts an Annual Awards Banquet to give our members a review of the previous year. The Annual Banquet is held in January/February every year. Join us by enjoying an evening of fun, laughs, winning bids on silent auction items and don't forget about the annual awards.



Annual Awards

These awards are presented every year at our Annual Dinner. Look for nomination forms via email in January.

SMALL BUSINESS OF THE YEAR AWARD

The small business of the year award goes to a business whose owner/owners/manager and staff have demonstrated revenue or job growth, exemplary customer service, encourages and provides professional development of staff and volunteers in the Delta Community. The nominee must be a Chamber member in good standing.

Previous winners include: Beth French, French Insurance and Financial Services

LARGE BUSINESS OF THE YEAR AWARD

The large of the year award goes to a business that has been in business for five or more years, independently owned, have more than ten employees and has demonstrated growth in revenue/jobs and has innovative products or services. The winner must be a Chamber member in good standing.

Previous award winners include: High Country Shopper, Ron Edmondson

NEW & IMPROVED OF THE YEAR AWARD

The New & Improved Award goes to a business that has been in business for more than one year but no longer than two years and has gained a positive reputation.

Previous award winners include: CB's Tavern - Cecilia Tafoya

ENTREPRENEUR OF THE YEAR AWARD

The Entrepreneur of the Year Award goes to an individual who has taken a risk in business. Started a new venture, expanded into a new area, taken on a challenging project. An astute business person with a vision for the future. The recipient, is someone whose thinking is "Outside the Box". The nominee must be a Chamber member in good standing.

Previous award winners include: Kayln Bruington

Annual Awards Cont...

BUSINESS PERSON OF THE YEAR AWARD

The business person of the year award goes to an individual who resides and works in Delta County. They must reflect the characteristics of dedication, initiative, perseverance, and risk-taking within the context of leadership activities and community service.. The nominee must be a Chamber member in good standing.

Previous winners include: Josh Applegate Farmers Insurance Agency

ECONOMIC IMPACT OF THE YEAR AWARD

The Economic Impact of the year award recognizes an extraordinary investment in the community that has a positive impact on the economy of the City of Delta and surrounding regions. The winner must be a Chamber member in good standing.

Previous award winners include: Delta Memorial Hospital

LIFETIME BUSINESS OF THE YEAR AWARD

The Lifetime Business of the Year Award goes to an individual that has made their mark on the world of commerce, enhanced the community as a whole. Their belief in the community has seen them give their time and expertise to help create an environment of growth and prosperity and to make a better quality of life for all.

Previous award winners include: Delta Ace Hardware

CIVIL SERVANT OF THE YEAR AWARD

The Civil Servant of the Year Award goes to an individual that has gave their life to being a civil servant. This individual can be law enforcement, protection, local government employee, fire and resume, military official/team who has exceptionally impacted our community in the line of duty.

Previous award winners include: Chief Luke Fedler

Meet the Staff



Mitchell Gronenthal

Executive Director

Director@deltacolorado.org



Amanda Hahn

Communications &

Event Coordinator

chamber@deltacolorado.org

 DELTA AREA

CHAMBER OF COMMERCE

